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Mr. Daniel Lastra
Examiner
U.S. Department of Commerce
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

FORMAL WRITTEN REPLY – MPEP 713.04 ON JANUARY 4 TELEPHONIC
INTERVIEW

- 1 Brief Description of the nature of any exhibit or demonstration conducted
2. Claims 1-10 were discussed
3. Eggleston (US 6,061,660) prior art was discussed
4. Amendment of a substantive nature was discussed where employee transaction events were action not events. Employee actions provided earnings. The application title should state employee actions clearly and not user.
5. The principal argument is Eggleston teaches customer incentives with prizes, wins and contest while Kish teaches employee create greater profits, better service, better training, greater productivity and Kish teaches the employee's earn the incentive. Kish teaches the importance of the employees to receive awards soon and the employee should be notified soon by an identification profile, which is updated.
6. Other pertinent matters discussed, were the importance of employee empowerment and the system providing the employee opportunity to earn additional wages and providing immediate employee recognition which the system supports improved teamwork and moral. The ID update provides recognition, and it alerts employee to customer profile, request and preferences.
7. The result of the interview was the agreement to "amend the claims to better explain that the system is an employee incentive system and not a customer incentive system.

William Kish